#### \* All images used are for illustrative purposes only.



e.com/c/LGECommercialDisplay om/I GInformationDisplay 6 ww.linkedin.com/company/lginformationdis vitter.com/LG\_ID\_HQ 0

LG may make changes to specifications and product descriptions without notice. Copyright © 2022 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.

2022 GLOBAL







## Shape Immersive Moments. Share Innovative Experience.

LILLIIIIIIIIIIIIII

WELCOME TO OUR SHOPPING MALL

Can

9000

Believe your business should be more impactful and iconic. LG Business Solution is here to realize the true potential of your business. Display all your boundless ideas on digital signage and watch the technology of LG Business Solutions shapes them into immersive moments. Make your ideas more outstanding through reality and vividness beyond your imagination and interactivity that allows people to engage. All immersive moments combine to create innovative experience for your business.

20% OPENING DISCOUNT



# CONTENTS

Ъ.

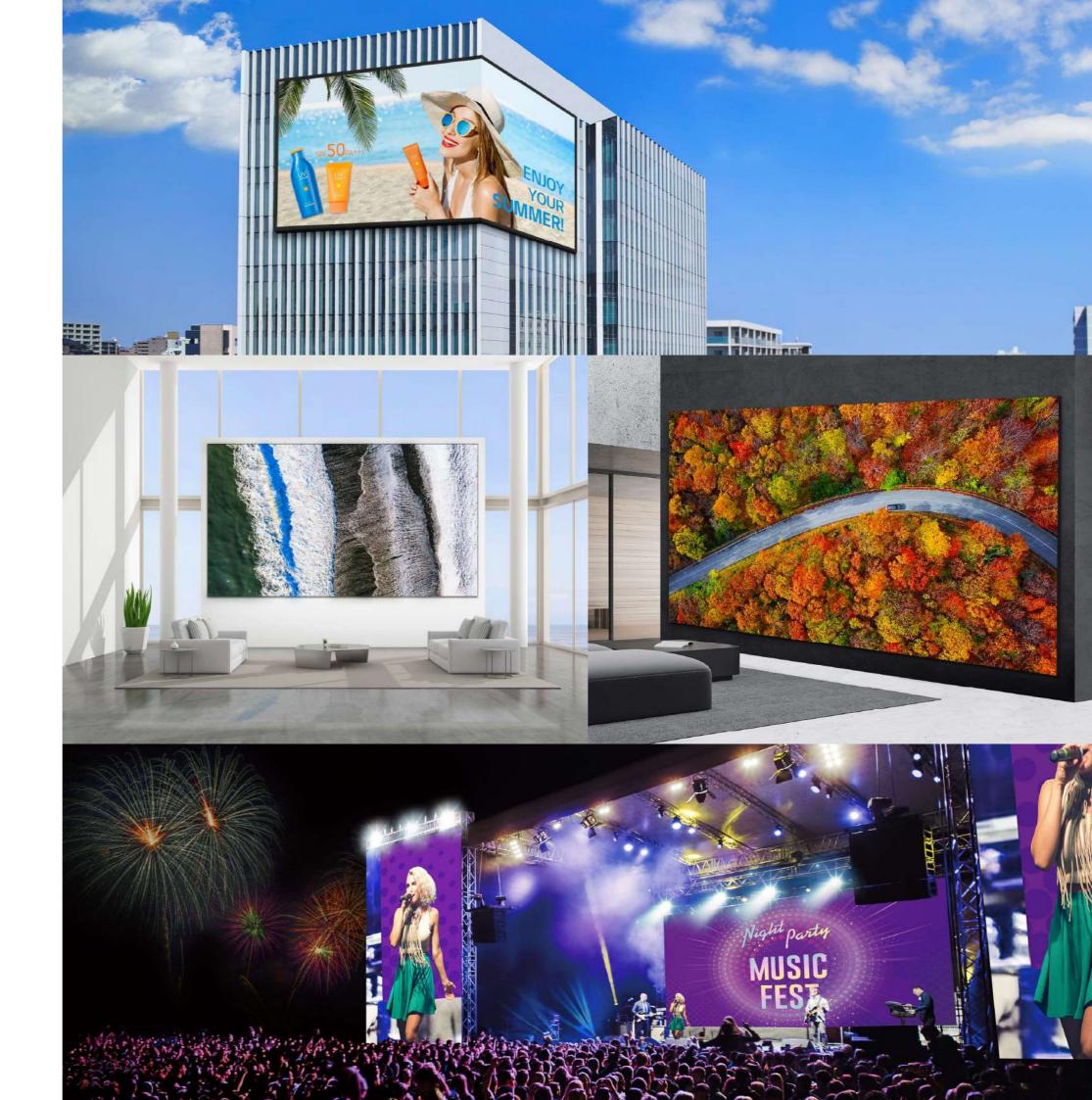
## LG Digital Signage Introductions

- LED
- OLED
- High Brightness
- One:Quick
- Interactive Digital Board
- Video Wall
- Stretch
- UHD
- FHD
- webOS Smart Signage Platform
- SuperSign Solution
- Extended Care

# LED

Various Designs for Customer's Demands, Offers Great Visual Effects Through High Durability

LG boasts unprecedented visual performance and stability by expanding its industry-leading display technology to LED signage. LG also has a variety of lineups to offer customized solutions in the indoor/outdoor environment.





#### Indoor LED LSAC Series

LSAC

- Pixel Pitch: 2.5mm
- Brightness: 600 cd/m<sup>2</sup>
- Cable-less Signal Transmission & Power Docking

| P2.5

- Alpha 7 Intelligent Processor
- Real-time ConnectedCare Service



#### LSBB



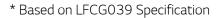
#### Indoor LED LFCG Series

| P3.91

\* Based on LSAC025 Specification

LFCG

- Pixel Pitch: 3.91 mm
- Brightness: 3,000 nit
- High Durability
- Excellent Usability
- Easy Installation and Maintenance
- Interactive Touch Screen





# LSBC

## Indoor LED LWBC Series

#### LWBC

- Pixel Pitch: 2.60 mm
- Brightness: 3,500 nit
- Slim Bezel
- Long-lasting High Performance
- Quick Lock & Flip Design
- Front or Rear Serviceability



# LSAB

\* Based on LWBC026 Specification

| P2.60 P2.98 P3.91

#### Indoor LED LSBB Series

P0.94 P1.25 P1.56 P1.88

• Pixel Pitch: 0.94 mm

• Brightness: 600 nit

• Status Indicator of Signal Detection

• Front Serviceability

• Easy-handling Lightweight Cabinet

Compatibility with LG Software Solutions

\* Based on LSBB009 Specification

#### Indoor LED LSBC Series

| P1.95 P2.60 P2.98 P3.91

• Pixel Pitch: 1.95 mm • Brightness: 800 nit • Vivid Color Expression Powered by HDR • 90° Corner Installation Design Available • Front or Rear Serviceability Compatibility with LG Software Solutions

\* Based on LSBC019 Specification

#### Indoor LG MAGNIT Series

| P0.9 P1.25

• Micro LED Display Chip on Board Technology • Pixel Pitch : 0.9 mm • Brightness : 1,200 nit (Peak,), 600 nit (Max.) • Contrast Ratio (10 lux) : 150,000 : 1 Cable-less Signal Transmission & Power Docking



#### Indoor LG LED Bloc Series

LSAA   P1.	25 P1.56
------------	----------

- Pixel Pitch: 1.25mm
- Brightness: 600 cd/m<sup>2</sup>
- Cable-less Signal Transmission & Power Docking
- Al-powered Image Processor
- Real-time ConnectedCare Service

\* Based on LSAA012 Specification



#### LADF

- Atmos

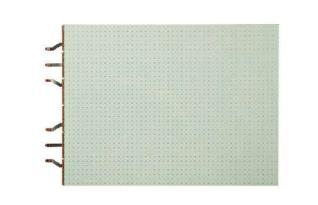
LAT



#### Indoor LG LED All-in-One Series

- LAAF (Premium) | 130"
- Pixel Pitch: 1.5mm
- Screen Size: 130"
- Brightness: 500 cd/m<sup>2</sup>
- HDR (HDR10/HDR10 Pro) / Surface Sound
- Embedded System Controller

\* Based on LAA015F Specification



\* Based on LAT140 Specification

#### Compatible with LG One:Quick Share

## Indoor LG LED All-in-One Series

| 136"

#### LAEC (Smart)

- Pixel Pitch: 1.56 mm
- Screen Size: 136" (Full HD)
- Brightness: 500 nit
- Embedded System Controller
- Built-in Speaker
- Dedicated Accessories : Wall Mount, Motorized Stand (Optional)

\* Based on LAEC015 Specification



## **Indoor Real Curve Series**

#### LAPE

#### Indoor LG LED Cinema

| P3.3

• Pixel Pitch: 3.3 mm • Screen Ratio: 4,096 x 2,160 (DCI-compliant) • Brightness: 48 cd/m<sup>2</sup> (DCI-compliant / Minimum) Contrast Ratio: 4,000 : 1 (Minimum)

Compatibility with Dolby Media Server (IMS3000) & Dolby

\* Based on LAD033F Specification

## Indoor Transparent LED Film

| P14.00 P24.00

• Pitch : 14mm • LED Type: R,G,B 3in1 SMD Transmittance: 53% • Curvature(concave and convex): 2,000R Self-adhesive Film

| P1.5 P2.0 P2.5

• Pixel Pitch: 1.5mm

• Brightness: 1,000 cd/m<sup>2</sup>

• Modular design

• Curvature(Concave/convex): Up to 1,000R

• High performance system controller

• Front and rear serviceability



#### Indoor Fine-pitch Series

| P0.945 P1.26 P1.454 P1.575 P1.89 P2.52

## LAS-F

- Pixel Pitch: 1.26mm
- Brightness: 600cd/m<sup>2</sup>
- 16:9 Aspect Ratio
- Lightweight Cabinet Design
- Front Serviceability



#### LSCA



\* The image above may differ from the actual appearan

#### **Indoor Ultra Slim Series**

| P1.56 P1.88 P2.50

\* Based on LAS012-F Specification

- LSCB
- EMC Class B, BS 476 Part7 Class 1





## **Indoor Compact Series**

\* Based on LSCB015 Specification

- LSBA • Pixel Pitch: 2.5mm
- Brightness: 1,000 cd/m<sup>2</sup>
- Contrast Ratio: 8,000 : 1
- Easy Installation and Maintenance
- Compatibility with LG Software Solutions

| P2.50 P3.90



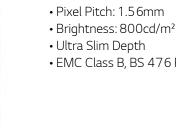
\* Based on LSBA025 Specification







#### LBS



#### Indoor Versatile Series

| P2.97 P3.91

• Pixel Pitch: 2.97mm • Brightness: 1,000 cd/m<sup>2</sup> • Fast Assembly and Easy Maintenance Two Cabinet Options • 90° Corner Option Available

\* Based on LSCA029 Specification

#### **Indoor Curved Series**

P2.5 P2.97 P3.91

• Pixel Pitch: 2.5mm • 1,200nit High Brightness Design Flexibility • IP30 Secured Design

\* Based on LAC025DD4 Specification

#### **Outdoor Premium Series**

| P6.00 P8.00 P10.66 P12.00 P16.00

• Pixel Pitch: 6.0mm • Brightness: 6,000cd/m<sup>2</sup> Outstanding Visibility • High Refresh Rate of 4,000Hz • 16-bit Color Processing Reliable Weatherproof Design

\* Based on LBS060DA4D Specification

	Outdoor Premium Slim Series	Outdoo
0 "	LBS-V   P6.25 P8.333 P10.00	GSCD
Stallet sou	<ul> <li>Pixel Pitch: 6.25mm</li> <li>Brightness: 6,000cd/m<sup>2</sup></li> <li>Outstanding Visibility</li> <li>1 6-bit Color Processing</li> <li>Slim and Lightweight Design</li> <li>Reliable Weatherproof Design</li> </ul>	<ul> <li>Pixel Pitch</li> <li>Brightnes</li> <li>Lightweig</li> <li>IP65 Wea</li> <li>90° Corne</li> </ul>
	* Based on LBS062DA4-V Specification	* Based or
	Outdoor Essential Series	Outdoo
and the second second	<b>GSCC</b>   P6.66 P8.00 P16.00	LBB
	<ul> <li>Pixel Pitch: 6.66mm</li> <li>Brightness: 5,000 cd/m<sup>2</sup></li> <li>Fast Assembly and Easy Maintenance</li> <li>IP65 Weatherproof Design</li> <li>90° Corner Option Available</li> </ul>	<b>BELIEVE IN</b> <b>FURE OF THE OFFICE OFFICE OF THE OFFICE OFFI</b>

\* Based on GSCC066 Specification



#### **Outdoor Versatile Series**

| P3.91 P4.63

GSCA	

- Pixel Pitch: 3.91mm
- Brightness: 5,000 cd/m<sup>2</sup>
- Fast Assembly and Easy Maintenance
- Two Cabinet Options
- IP65 Weatherproof Design
- 90° Corner Option Available

\* Based on GSCA039 Specification

## oor Ultra Light Series

| P6.94 P10.41

tch: 6.94mm ness: 5,000 cd/m² eight Design Veatherproof Design rner Option Available

on GSCD069 Specification

## oor Stadium Series

| P10.00

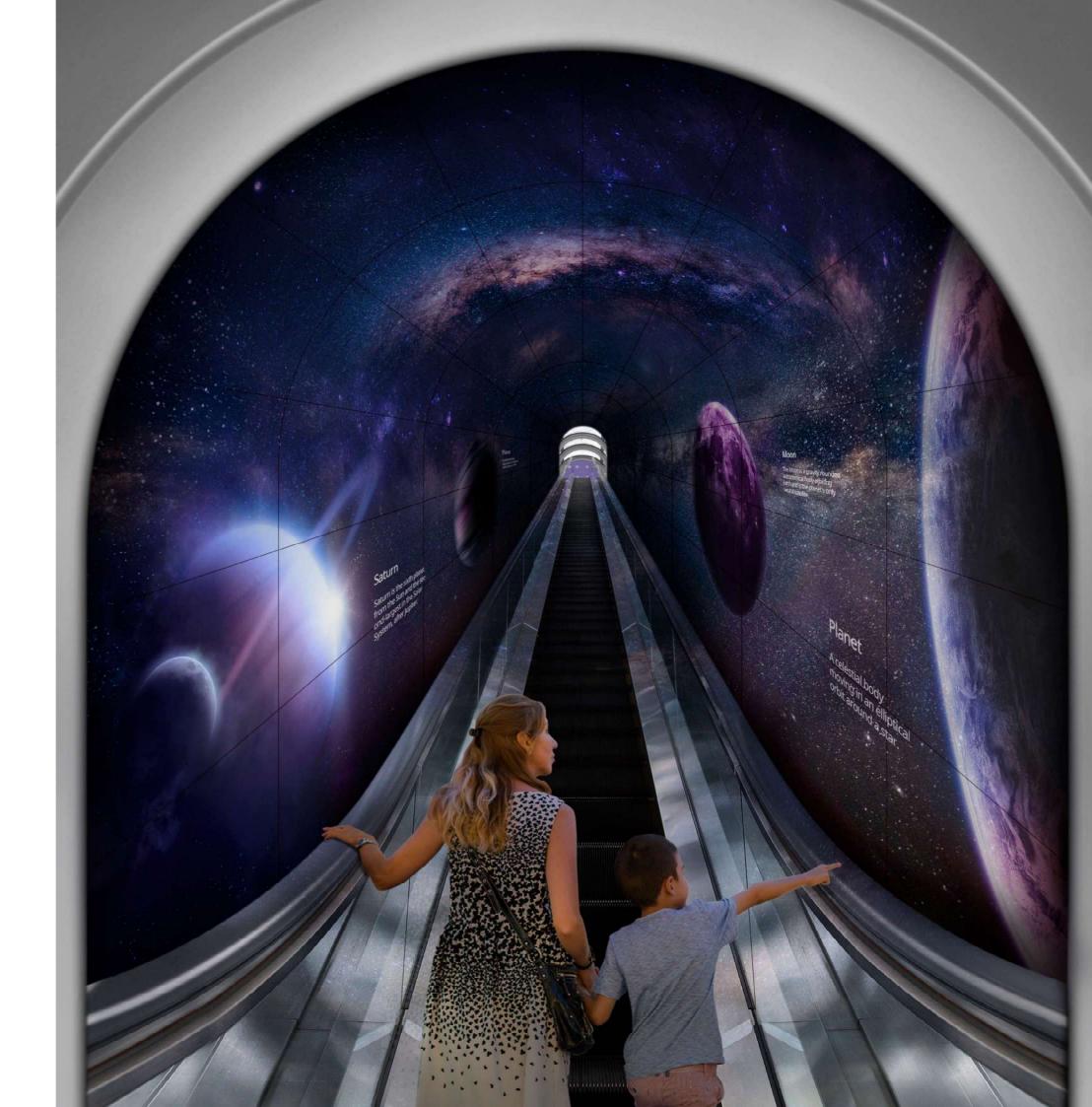
tch: 10.00 mm ness: 6,000 cd/m² ed for UEFA Criteria Aaintenance Veatherproof Design

\* Based on LBB100DD3 Specification

2022.02.10

# **OLED** Artistic Space beyond Display

Beyond its informative features, LG OLED signage delivers unsurpassed advertising effectiveness, redesigning space as a prestige-enhancing landmark with perfect colors and innovative forms.







#### Transparent OLED 55EW5PG-S Series

<b>EW5PG-S</b>   55"
----------------------

- Brightness(Typ.) : 400nit (APL 25%, Without Glass)
- Transparency(Typ.): 38%
- Standalone Design

Autumn special autum gift for you

IR

EJ5G

## **OLED Pro Monitor EP5G Series**

| 65"

Accurate Color with a Wide OLED Screen

\* Based on 55EW5PG-S Specification

- Jack Interfaces for Professional (SDI, SFP+, etc.)
- Brightness(Typ.) : 1,000 / 950 / 450 / 200 nit @D65 (APL 3% / 10% / 25% / 100%)

\* Based on 55EF5G-P Specification

# Curvable OLED EF5G-L Series

## EF5G-L | 55" • Brightness: 150/400nit (APL 100%/25%)

NTERIOR

## **Transparent OLED EW5G-V Series**

| 55"

- EW5G-V
- Brightness(Typ.): 400nit (APL 25%, Without Glass)
- Transparency(Typ.): 38%
- Bezel : 7.9 mm (T/B/L), 121.7 mm (B)

\* Based on 55EW5G-V Specification

\* Based on 65EP5G Specification

• Interface : HDMI/DP/USB(2)/ RS232C/ RJ45/ Audio/ IR







## Flat OLED EJ5G Series

| 55"

• Brightness(Typ.): 400 cd/m<sup>2</sup> (APL 25%) • Bezel: 0.9 mm (Even, Off bezel) • Depth: 4.9mm (Head) Interface: HDMI/ USB 2.0(2)/ DP/ Audio Out/ RS232C/ RJ45/

\* Based on 55EJ5G Specification

#### Curvable OLED EF5G-P Series

EF5G-P

| 55"

• Brightness: 150/400nit (APL 100%/25%)

• Depth: 12.4 mm (Head Only)

• Curvature: ~1,000R(Concave/convex)

• Interface: HDMI, DP, USB(2), Audio, RS232C, RJ45, IR

• Depth: 12.4 mm (Head Only) Curvature: ~1,000R(Concave/convex) • Interface: HDMI, DP, USB(2), Audio, RS232C, RJ45, IR

\* Based on 55EF5G-L Specification



#### **Transparent OLED EW5G-A Series**

EW5G-A	55"
--------	-----

- Brightness(Typ.): 400nit (APL 25%, Without Glass)
- Transparency(Typ.): 38%
- Bezel : 7.9 mm (T/B/L), 121.7 mm (B) Interface : HDMI/DP/USB(2)/ RS232C/ RJ45/ Audio/ IR

\* Based on 55EW5G-A Specification



#### Transparent OLED EW5TF-A Series

EW5TF-A

• Brightness(Typ.): 400 cd/m<sup>2</sup> (APL 25%, without Glass)

| 55"

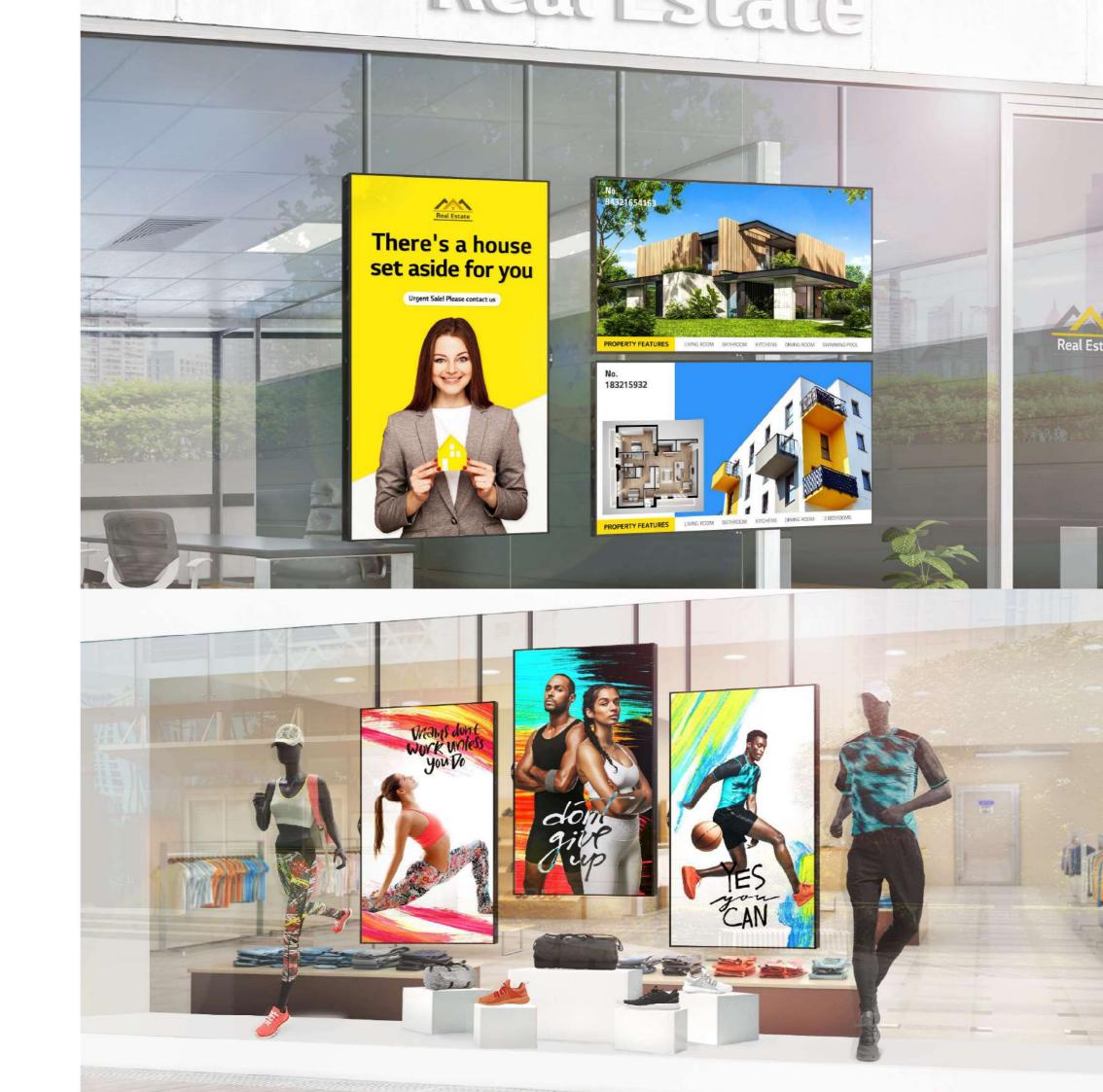
- Transparency(Typ.): 33% (Set)
- Bezel : 7.9 mm (T/B/L), 144.5 mm (B)
- Interface : HDMI / DP / USB 2.0(2) / Touch USB / RS232C / RJ45/ IR / Audio
- P-Cap Touch, Tempered Front Glass (3T)

\* Based on 55EW5TF-A Specification

# HIGH BRIGHTNESS

Outstanding Visibility with Reliable Performance

With superior picture quality and excellent durability, the display's eye-catching content will captivate customers even under direct sunlight or extreme environmental fluctuations.



#### HIGH BRIGHTNESS LINE UP



#### **High Brightness XE1J-B Series**

- Brightness (Typ, w/ Glass) : 1,500 nits
- IP56 Rated Dust / Water Proof
- 21.5" of Versatile Display Size
- Wide Operating Temperature Range

\* Based on 22XE1J-B Specification

- webOS Smart Platform
- Web-based Monitoring Solution

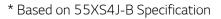


#### XE4F-M



#### **High Brightness XS4J-B Series**

- XS4J-B | 55" 49"
- Brightness : 4,000 nits (Typ.) / 3,200 nits (Min.)
- Resolution : Full HD (1,920 x 1,080)
- Bezel (T,B / R,L) : 12.0 / 9.9 mm
- webOS-based High Performance
- Built-in Wi-Fi
- Web-based Monitoring Solution





# XE3FS-B

- External IR

## **High Brightness XS4G Series**

#### XS4G

• Brightness : 4,000 nits (Typ.) / 3,200 nits (Min.)

| 75"

- Resolution : ULTRA HD (3,840 x 2,160)
- Bezel : 13.8 mm (Even Bezel)
- Double-sided Usage with Dedicated Bracket
- Built-in Wi-Fi & Bluetooth
- Web-based Monitoring Solution



\* Based on 75XS4G Specification

#### **High Brightness XE4F-M Series**

| 55" 49"

• Brightness(Typ.) : 4,000 cd/m<sup>2</sup> • Bezel : 38.4 mm (T/B), 26.0 mm (L/R) Interface : HDMI/ DP/HDBaseT/USB/ Audio/ RS232C/ RJ45 Anti-Reflection Coating

• IP56 Design, IK10 Protective Glass

\* Based on 55XE4F-M Specification

#### **High Brightness XE3FS-B Series**

| 86"

• Brightness(Typ.) : 3,000 cd/m<sup>2</sup> • Bezel : 101 mm (T/B), 135 mm (L/R) Interface : HDMI/ DP/ DVI-D/ USB/ Audio/ RS232C/ RJ45/

Anti-Reflection Coating

• IP56 Design, Protective Glass

\* Based on 86XE3FS-B Specification

## **High Brightness XF3ES-B Series**

XF3ES-B

| 75"

• Brightness : 3,000 cd/m<sup>2</sup> (Typ.) • Life Time : 50,000 hours • Bezel : 11.8 mm(Even bezel) • Depth : 128.9 mm • Interface : HDMI (2)/ DP/ DVI-D/ USB/ RJ45/ RS232C/ IR/ External speaker out

#### HIGH BRIGHTNESS LINE UP



#### High Brightness XS2E Series

XS2E

- Brightness : 2,500 cd/m<sup>2</sup> (Typ.)
- Life Time : 50,000 hours
- Bezel Width: 11.8 mm(Even, Off-Bezel)
- Depth : 116mm
- Interface: HDMI(2)/ DP/ DVI-D/ RJ45/ USB/ SD Card/ IR/ RS232C/ External Speaker Out

| 75" 55" 49"

#### XF3C-B



\* Based on 75XF3C-B Specification



#### High Brightness XF3E-B Series

XF3E-B | 55" 49"

• Brightness : 3,000 cd/m<sup>2</sup> (Typ.)

\* Based on 75XS2E Specification

- Life Time : 50,000 hours
- Bezel : 9.9 mm (L/R), 12 mm (T/B)
- Depth : 106.8mm
- Interface: HDMI(2) / DP / DVI-D / RJ45 / RS232C / USB / External speaker out (L/R)

\* Based on 55XF3E-B Specification



#### **High Brightness XE3C Series**

- XE3C
- Brightness(Typ.) : 3,000 cd/m<sup>2</sup>
- Operating Temperature : -30°C to 50 °C
- IP56 Design

• Interface : HDMI / DP / DVI / RJ45 / RS232C / SD Card / USB3.0 / External speaker out

| 75"

\* Based on 75XE3C Specification

## High Brightness XF3C-B Series

| 75"

• Brightness : 3,000 cd/m<sup>2</sup> (Typ.) • Life Time : 50,000 hours • Bezel : 12.8 mm(Even bezel) • Depth : 123.9 mm • Interface : HDMI (2) / DP / DVI / RJ45 / IR / RS232C / USB / SD Card / External speaker out (L/R)

# LG One:Quick Series

What a One:derful Life

One:Quick Works One:Quick Flex One:Quick Share



#### **ONE:QUICK LINE UP**



#### **One:Quick Works Series**

CT5WJ	55"
Resolution : 4K Ultra H[	D (3,840 x 2,160)

- Brightness : 450 nit
- Bullt-in 4K Camera & Microphone
- Sound (10W + 10W)
- In-Cell Touch (Max. 10 Points)
- Windows 10 IoT Enterprise (Value)

\* Based on 55CT5WJ Specification



#### **One:Quick Flex Series**

HT3WJ	43"	
Resolution : 4K     Brightness : 350	Ultra HD (3,840 × 2,160	))
• Camera : 2K Ful	I HD (1,920 × 1,080), 8 nnel (10W + 10W)	8° FoV
• Microphone : 3r	n Pickup Range	
• VVIIIdows 1010	「Enterprise (Basic)	

\* Based on 43HT3WJ Specification



#### **One:Quick Share Series**

#### SC-00DA

- Embedded OS : Linux
- Wi-Fi : IEEE 802.11 a/b/g/n/ac
- Connectivity : USB 2.0 Type A (1)

• Work together with LG One Quick Share Application and Compatible LG digital signage models

\* Based on SC-00DA Specification

# INTERACTIVE DIGITAL BOARD

Smart Collaboration beyond Touch Experience

The LG Interactive Digital Board (IDB) boosts meeting productivity by encouraging participants to freely share their ideas on the screen using intuitive touch and embedded collaboration solutions.





#### INTERACTIVE DIGITAL BOARD LINE UP

	_

#### Interactive Digital Board TC3CG-H Series

TC3CG-H   55	,"
--------------	----

- Brightness : 350nit (w Glass, typ)
- Multi Touch Point : 40 Points (Max.)
- Interface (Input) : HDMI (2, HDCP 2.2/1.4), DP (1,

HDCP2.2/1.3), RS-232C In, RJ45 (LAN), IR In, USB2.0 Type A (2) • Interface (Output) : DP Out (1, Input HDMI1/2/DP/OPS), Audio Out, Externel Speaker Out (6 ohm), Touch USB (USB 2.0 Type B), RS-232C Out

\* Based on 55TC3CG-H Specification

++++

-+---

++++

\*\*\*\*

++++

-----

++++

\*\*\*\*

## Series

- Touch Type : IR

#### Interactive Digital Board TNF5J Series

TNF5J | 55" 43" 32"

- Brightness : 450 nit
- Multi Touch Point : 10 Points (Max.)
- Interface : HDMI (2, HDCP 2.2/1.4), RS-232C In, RJ45(LAN), IR In, USB2.0 Type A, Audio Out, Touch USB (USB 2.0 Type B)

#### TR3BF-B

• Touch Type : IR

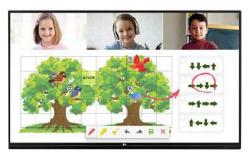
Audio Out

\* Based on 86TR3BF-B Specification



#### Interactive Digital Board TR3DJ Series

RJ45 (1), USB 3.0 Type A (3), USB 2.0 Type A (3), Audio Out / Optical Output, Touch USB (2)



\* Based on 86TR3DJ Specification

- TR3DJ
  - | 86" 75" 65"

\* Based on 55TNF5J Specification

- Brightness : 390 nit (w/o Glass, Typ.)
- Multi Touch Point : 20 Points (Max.)
- Interface : HDMI (3), RGB (1), Audio In (1), RS-232C In (1),

## Interactive Digital Board TR3BG-BX

TR3BG-BX

| 55"

• Brightness : 311 nit (w/o Glass, Typ.)

• Multi Touch Point : Max. 20 Points

• Interface : HDMI (3), HDCP2.2/1.4, RGB, Audio In, RS232C In, RJ45(LAN), USB3.0 Type A (3), USB2.0 Type A (3), HDMI Out (1), Audio Out / Optical Output, Touch USB (2)

\* Based on 55TR3BG-BX Specification

#### Interactive Digital Board TR3BF-B Series

| 86" 75" 65"

• Brightness (w/ Glass) : 330 nit (Typ.)

• Multi Touch Point : Max 20 Points

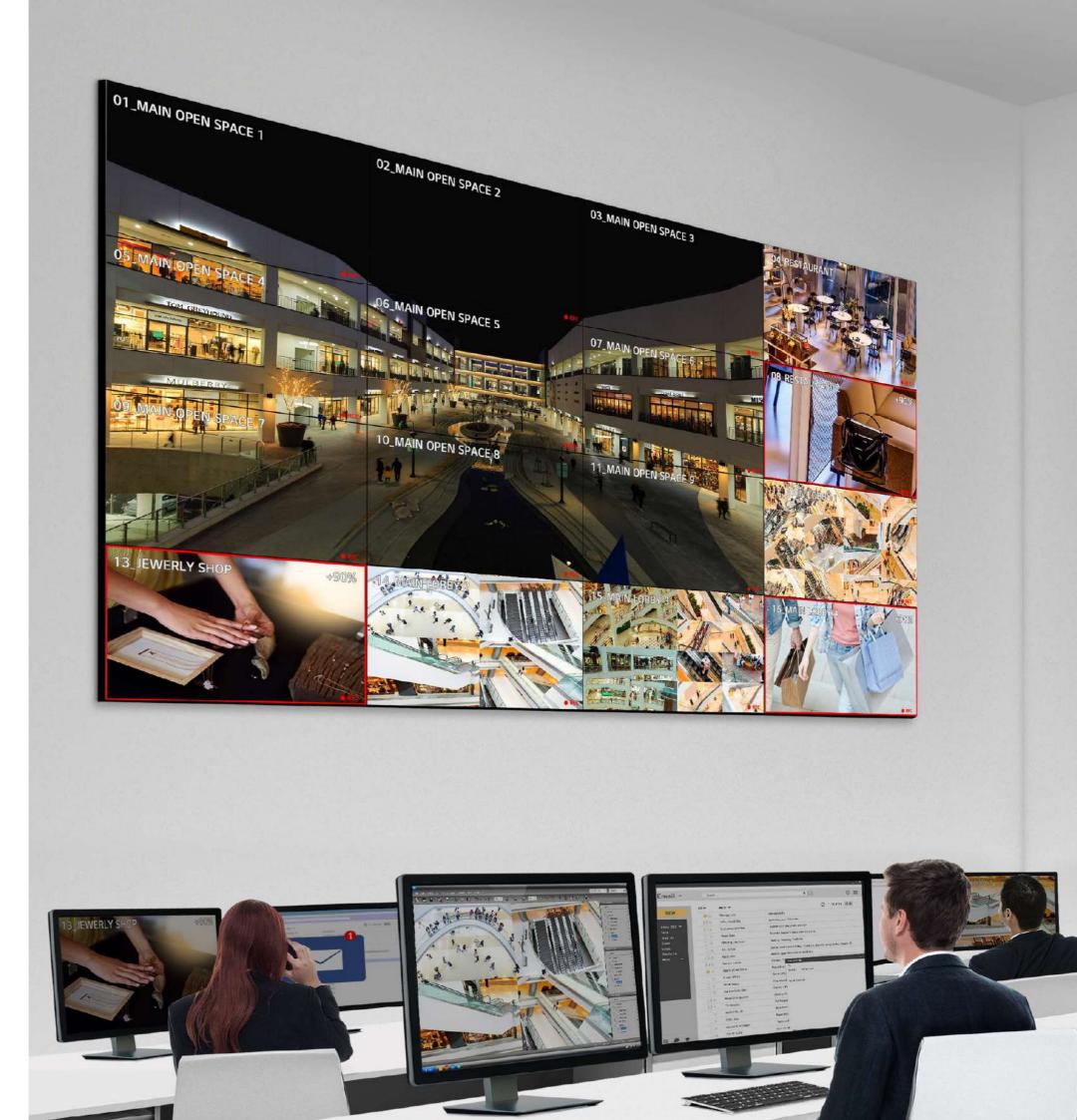
• Interface : HDMI (3), RGB / Audio In,RS232C In,USB 2.0 (3,

Front : 2ea, Bottom side: 1ea Only for software update), USB 3.0 (3), Touch Out(USB2.0, B Type) (2), HDMI (1), Optical Output /

# VIDEO WALL

Artistic Immersion, Overwhelming Captivation

Seamlessly assembled on a large video wall screen, the impressive immersion generated by LG's extremely narrow bezel provides an extraordinary viewing experience.



#### VIDEO WALL LINE UP





#### Video Wall VL5PJ Series

VL5PJ	55" 49"

- Brightness(Typ.) : 500 nit
- Bezel : 2.25 mm (T/L), 1.25 mm (B/R)
- Depth : 93.1 mm
- Interface : HDMI/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/ IR

#### VL5G-M



#### Video Wall VH7J-H Series

\* Based on 55VL5PJ Specification

VH7J-H

- Brightness(Typ.) : 700 nit
- Bezel : 1.74mm (Panel Bezel to Panel Bezel), 1.3mm (T/L), 0.44mm (B/R)

| 55"

- Depth : 86.9 mm
- Interface : HDMI/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/ IR

#### VSH7J

- IR



## Video Wall VM5J-H Series

\* Based on 55VH7J-H Specification

#### VM5J-H

- Brightness(Typ.) : 500 nit
- Bezel : 1.74mm (Panel Bezel to Panel Bezel), 1.3mm (T/L),

| 55"

- 0.44mm (B/R)
- Depth : 86.9 mm
- Interface : HDMI/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/ IR

## Video Wall VSM5J Series

#### VSM5J

- IR

\* Based on 55VM5J-H Specification

## Video Wall VL5G-M Series

| 49"

• Brightness(Typ.) : 500 cd/m<sup>2</sup> • Bezel : 2.25 mm (T/L), 1.25 mm (B/R) • Depth : 89.7 mm • Interface : HDMI/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/ IR

\* Based on 49VL5G-M Specification

## Video Wall VSH7J Series

| 55"

• Brightness(Typ.) : 700 cd/m<sup>2</sup> • Bezel : 0.44 mm (Even) • Depth : 86.5 mm • Interface : HDMI(2)/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/

Smart Calibration

\* Based on 55VSH7J Specification

| 55"

• Brightness(Typ.) : 500 cd/m<sup>2</sup> • Bezel : 0.44 mm (Even) • Depth : 86.5 mm • Interface : HDMI(2)/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/

Smart Calibration

#### VIDEO WALL LINE UP



#### Video Wall VL5G Series

#### VL5G | 49"

- Brightness(Typ.) : 500 cd/m<sup>2</sup>
- Bezel : 2.25 mm (T/L), 1.25 mm (B/R)
- Depth : 89.7 mm
- Interface : HDMI/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/ IR

#### Video Wall VL5F-A Series VL5F-A | 55" 49"

- IR

# **5 FLAVOR CUP CAKES ONLY \$9.99**

\* Based on 49VL5G Specification

#### Video Wall VL5PF Series

VL5PF

• Bezel: 2.25 mm (Left/Top) / 1.25 mm (Right/Bottom) • Depth : 89.7mm

| 49"

- Interface : RGB, HDMI, DVI-D, DP in/out, USB 3.0, IR, Audio in/out, RS232C in/out, RJ45 in/out
- webOS 3.0+

## Video Wall SVH7PF-H Series

#### SVH7PF-H

- IR

\* Based on 55SVH7PF-H Specification



## Video Wall SVM5F-H Series

| 55"

\* Based on 49VL5PF Specification

#### SVM5F-H

- Brightness(Typ.) : 500 cd/m<sup>2</sup>
- Bezel : 0.44 mm (Even)
- Depth : 86.5 mm
- Surface Treatment: Haze 28%
- Interface : HDMI(2)/ DP/ DVI-D/ USB 2.0/ RS232C/ RJ45/ Audio/ IR
- Smart Calibration

\* Based on 55SVM5F-H Specification

IR

• Brightness(Typ.) : 500 cd/m<sup>2</sup> • Bezel : 2.25 mm (T/L), 1.25 mm (B/R) • Depth : 93.1 mm • Interface : HDMI (2)/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/

\* Based on 55VL5F-A Specification

| 55"

• Brightness(Typ.) : 700 cd/m<sup>2</sup> • Power Type : External Power Box • Bezel : 0.44 mm(Even) • Surface Treatment(28%) • Interface : HDMI(2)/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/

Smart Calibration

#### Video Wall VL7F-A Series

VL7F-A

| 55" 49"

• Brightness(Typ.) : 700 cd/m<sup>2</sup> • Bezel : 2.25 mm (T/L), 1.25 mm (B/R) • Depth : 93.1 mm • Interface : HDMI (2)/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/

#### VIDEO WALL LINE UP



INTERNATIONAL CONFERENCE

ON INFORMATION DISPLAY

#### Video Wall SVH7F-A Series

SVH7F-A	55'

- Brightness(Typ.) : 700 cd/m²
- Bezel : 0.44 mm (Even)
- Depth : 86.5 mm
- Interface : HDMI(2)/ DP/ DVI-D/ USB/ RS232C/ RJ45/ Audio/
- IR C i C i'i i i
- Smart Calibration

\* Based on 55SVH7F-A Specification

#### Video Wall VH7E-H Series

**VH7E-H** | 55"

- Brightness(Typ.) : 700 cd/m²
- Surface Treatment(Haze): 44%
- Bezel : 0.9 mm (Even)
- Depth : 86.5 mm
- Interface : HDMI(2)/ DP/ DVI-D/ USB 2.0/ RS232C/ RJ45/ Audio/ IR

\* Based on 55VH7E-H Specification



#### Video Wall VM5E-A Series

- VM5E-A
- Brightness(Typ.) : 500 cd/m²
- Bezel : 0.9 mm (Even)
- Depth : 86.5 mm
- Interface : HDMI(2)/ DP/ DVI-D/ USB 2.0/ RS232C/ RJ45/ Audio/ IR

| 55" 49"

\* Based on 55VM5E-A Specification

# STRETCH

Space Fitting Design for Effective Advertising

The unique bar-type displays are ideal for showing vertical or horizontal objects without truncation or compound content composed of video and text. Placed on pillars or any long structures, they provide an extraordinary viewing experience.



#### STRETCH LINE UP



#### **Stretch BH7G Series**

#### BH7G | 88"

- Brightness(Typ.) : 700 cd/m<sup>2</sup>
- Aspect Ratio: 32:9
- Bezel: 4.4 mm(L/R), 5.9 mm(T/B)
- Depth: 84.8 mm
- Interface: HDMI (3), DP, USB(2), Audio, DVI-D, RS232C, RJ45, IR

\* Based on 88BH7G Specification

#### **Stretch BH5F-M Series**

BH5F-M | 86"

- Brightness(Typ.) : 500 cd/m<sup>2</sup>
- Aspect Ratio: 58:9
- Bezel: 4.4 mm(L/R), 5.9 mm(T/B)
- Depth: 81.7mm
- Interface: HDMI (3), DP, USB(2), Audio, DVI-D, RS232C, RJ45, IR

\* Based on 86BH5F-M Specification



# UHD

Absolute Color Vividness on Ultra HD Display

Vibrant colors and powerful performance bring content to life, effectively capturing the attention of passersby, driving traffic to the display's location.



#### UHD LINE UP



#### Standard UM5J Series

UM5J	98" 110"

- Brightness : 500 nit (Typ.), 400 nit (Min.)
- Resolution : ULTRA HD (3,840 x 2,160)
- Built-in Wi-Fi / Bluetooth
- Built-in Speaker (10 W + 10 W)

Functional Test Briefing	
	X/ La
	1
MAN .	

Compatible with LG One:Quick Share

\* Based on 75UL3J-E Specification

#### Standard UR640S(NA) Series

UR640S (NA) | 86" 75" 65" 55" 50" 43"

\* Based on 110UM5J Specification

- Brightness(Typ.) : 330 nits
- Resolution : ULTRA HD (3,840 x 2,160)
- Improved Design with Slim Depth
- webOS-based High Performance
- Easy Content Management/Group Management
- SuperSign Control / CMS Compatibility





UH7F-H

- Audio/ IR

\* Based on 55UH7F-H Specification



Compatible with LG One:Quick Share

## Standard UL3J-B Series

UL3J-B

| 86" 75" 65" 55" 50" 43"

- Brightness(Typ.) : 330 nits
- Resolution : ULTRA HD (3,840 x 2,160)
- webOS-based High Performance
- Built-in Speaker
- Compatible with LG's One:Quick Share
- Compatible with AV Control Systems

# FOUR THINGS FOR A SUCCESSFUL BUSINESS

\* Based on 86UL3J-B Specification

## Standard UL3J-E Series

UL3J-E

| 75" 65" 55" 50" 43"

• Brightness(Typ.) : 330 nits

• Resolution : ULTRA HD (3,840 x 2,160)

• webOS-based High Performance

• Built-in Speaker

• Compatible with LG's One:Quick Share

Compatible with AV Control Systems

## Standard UH7F-H Series

| 55" 49"

• Brightness(Typ.) : 700 cd/m<sup>2</sup>

• Surface Treatment (Haze) : 28%

• Bezel : 9.9 mm (T/R/L), 14.4 mm (B)

• Depth : 39.9 mm

• Interface : HDMI(3)/ DP/ DVI-D/ USB 2.0(2)/ RS232C/ RJ45/

• Built-in Speaker

#### Standard UM3DG-H Series

UM3DG-H

| 98" 86" 75"

• Brightness(Typ.) : 350 cd/m<sup>2</sup> • Surface Treatement (Haze) : 28% • Bezel : 14.9 mm (Even Bezel) • Depth : 83.8 mm (without Handle)

• Interface : HDMI(3)/ USB 2.0/ RS232C/ RJ45/ Audio Out / IR In • Built-in Speaker

#### UHD LINE UP



Compatible with LG One:Quick Share

Standard UM3DG-B Series

UM3DG-B | 65" 55" 49" 43"

- Brightness(Typ.) : 350 cd/m<sup>2</sup>
- Bezel : 9.9 mm (T/R/L), 14.4 mm (B)
- Depth : 39.9 mm
- Interface : HDMI(3), USB 2.0, Audio Out, RS232C In/Out, RJ45 In, IR In
- Built-in Speaker
- Compatible with One:Quick Share

## \* Based on 65UM3DG-B Specification

#### UT640S (NA)

- SNMP

A STRATEGY TO ACHIEVE THIS YEAR'S GOAL DONTHLY SALES OF THE FIRST HAL

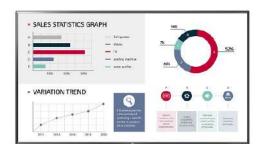
#### **Standard UH5F-H Series**

- UH5F-H
- Brightness(Typ.) : 500 cd/m<sup>2</sup>
- Surface Treatment (Haze) : 28%
- Bezel : 14.9 mm (Even)
- Depth : 83.8 mm (without Handle)
- Interface : HDMI(3)/ DP/ DVI-D/ USB 2.0(2)/ RS232C/ RJ45/ Audio/ IR

| 98" 86" 75" 65" 55" 49" 43"

• Built-in Speaker and Detachable Logo

\* Based on 98UH5F-H Specification



Compatible with LG One:Quick Share

#### **Standard UL3G-B Series**

UL3G-B

| 86" 75" 65" 55" 50" 43"

- Brightness(Typ.) : 350 cd/m<sup>2</sup>
- Bezel : 21.9 mm (Even)
- Depth : 93.3 mm
- Interface : HDMI(3), USB 2.0(2), RS232C In/Out, RJ45 In, IR In, Audio Out
- Built-in Speaker
- Compatible with One:Quick Share

\* Based on 86UL3G-B Specification



## Standard UT640S(NA) Series

| 86" 75" 65" 55" 49" 43"

 Content Management/Group Management SuperSign Control

• Wake-up On Lan

Crestron Connected<sup>®</sup> (Network Based Control)

\* Based on 86UT640S (NA) Specification

# FHD

A Broad Range of Offers for Diverse Customer Values

Easily installed in any venues, LG digital signage plays an integral role in customer engagement and spatial enhancement.



#### FHD LINE UP

#### Standard SM5J-B Series

#### SM5J-B | 32"

- Brightness(Typ.) : 400 cd/m<sup>2</sup>
- Bezel : 13 mm (T/R/L), 18 mm (B)
- Depth : 55.5 mm
- Interface : HDMI(3) /USB 2.0/ RS232C/ RJ45/ IR / Audio Out
- Built-in Speaker : 10W + 10W

#### SM5KE-B

- Audio/ IR

\* Based on 43SM5KE-B Specification



#### Standard SM3G-B Series

\* Based on 32SM5J-B Specification

SM3G-B

- Brightness(Typ.) : 250 cd/m<sup>2</sup>
- Bezel : 16.3mm
- Depth : 53.8mm
- Interface : HDMI(2) / USB 2.0 / RS232C / RJ45 / IR / Audio

| 22"

• USB Plug & Play, Built-in Wi-Fi

\* Based on 22SM3G-B Specification



#### Standard LT340C(NA) Series

- LT340C (NA)
- Public Display Mode
- USB Cloning
- WOL (Wake on LAN)
- Crestron Connected® (Network Based Control)

\* Based on 49LT340C (NA) Specification

| 49" 43" 32"

## Standard SM5KE-B Series

| 43"

• Brightness(Typ.) : 450 cd/m<sup>2</sup> • Bezel : 11.9 mm (T/R/L), 18 mm (B) • Depth : 54 mm • Interface : HDMI(3)/ DP/ DVI-D/ USB 3.0/ RS232C/ RJ45/ • Built-in Speaker : 10W + 10W

## **LG** webOS Smart Signage Platform

webOS is a web-based multipurpose platform in which a variety of web applications are deployed and implemented. It helps digital signage maximize interaction with customers by going beyond its conventional function of advertisement and information delivery, which ultimately serves as a partner to make your business thrive.

#### webOS Player

Even if you don't have an LG webOS-based signage or an old version of webOS signage, you can make full use of the benefit of webOS platforms by purchasing only a webOS player. The LG webOS player, WP400, upgrades your signage to webOS 4.0, allowing your old digital signage to perform its best.



#### **Built-in Player**

Powered by high-performance SoCs, it plays content with superb video graphic performance, without the need for a PC. Eliminating the need to purchase peripherals and extra cost for maintenance makes installation simpler and reduces the TCO.



#### Web-Centric

Using the most common web programming languages, including HTML, JavaScript, and CSS offers familiarity when creating and adapting your applications for the webOS platform.



#### Simple Customization

Free from any constraints, you can simply add interactive applications or external sensors to webOS signage for a higher level of customer engagement.



## web Play (W Con

# $\bigcirc$

## Secured Communication

webOS ensures reliable communication between displays and web/data servers by supporting HTTPS and proxy servers.



#### Content Management

webOS offers an embedded content management system equipped with an intuitive GUI, meaning that first-time users won't have to go through a complicated learning process to manage their displays.



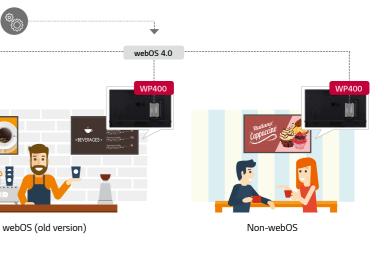
## Monitoring and Control

Users can control and monitor the status of multiple displays in different locations in real-time, which is also available on internet-connected mobile devices, allowing you to rapidly respond to emergent situations.

## To Become a Partner

#### http://webossignage.developer.lge.com/discover/our-partners

LG is always on the success of our partners' business and keeps our minds open to achieve that success. The webOS Signage Developer Site is a significant part of this. Once you become authorized as a webOS partner, you can not only download the essential sources such as SDK, SCAP libraries, or sample applications, but also get answers and technical support from LG.



## WP400

ebOS Ver.		webOS 4.0
ayer Dimens V × H × D)	sion	258 × 36.5 × 186 mm
	Input	HDMI (2), DP, USB 2.0 (2)
onnectivity	Output	HDMI, DP (Daisy Chain Only)
	External Control	RS-232C ln / Out, RJ45 ln, IR ln
y Feature		UHD Playback, Embedded CMS, SuperSign Compatibility

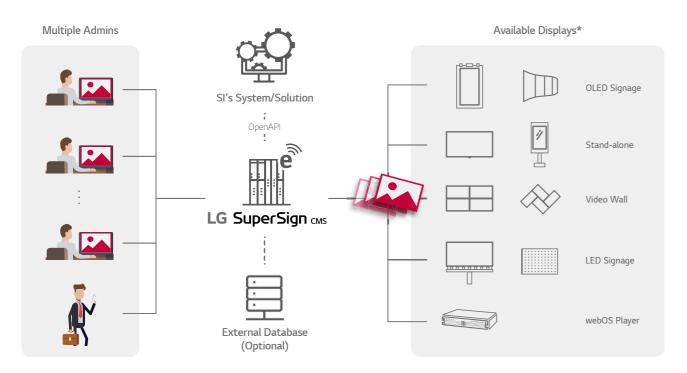
#### LG SuperSign

Software Solution

## SuperSign CMS

#### Versatile content management with enhanced usability

A variety of LG digital signage, whether stand-alone, outdoor, video walls, or LED signage, can be simultaneously connected and seamlessly managed by SuperSign CMS, with a single server. Administrators are free from the restraints of managing various display types and installation places, and they can operate an array of displays easily using a PC or mobile phone. Going a step further, SuperSign CMS offers OpenAPI, which allows system integrators to consolidate their solutions with SuperSign features and easily optimize them for LG digital signage, expanding the scope of its possible applications.



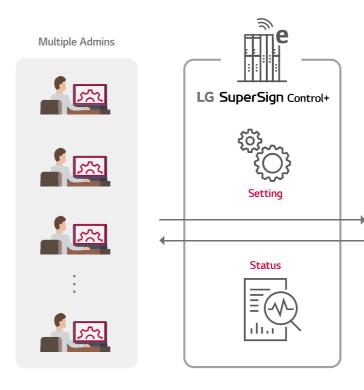
No. of Displays	~ 50	~ 500	~ 1000
Server Construction	Single Server	Single Server	Single Server
Recommended OS	Windows 7, Windows 8.1, Windows 10	Windows 7, Windows 8.1 Windows 10, Windows Server 2012 R2, Windows Server 2016	Windows 7, Windows 8.1 Windows 10, Windows Server 2012 R2, Windows Server 2016
CPU	Intel Core 2 Duo (2.5 GHz) or higher	Intel i7 or higher	Intel XEON E5-2676 v3 8 Core or higher
Memory	4 GB or more	4 GB or more	4 GB or more
HDD	40 GB or more of free space	40 GB or more of free space	40 GB or more of free space
Network Bandwidth	100 Mbps or higher	100 Mbps or higher	100 Mbps or higher
Browser	Internet Explorer 10 or later Chrome 50 or later	Internet Explorer 10 or later Chrome 50 or later	Internet Explorer 10 or later Chrome 50 or later

\* Support may differ by model series.

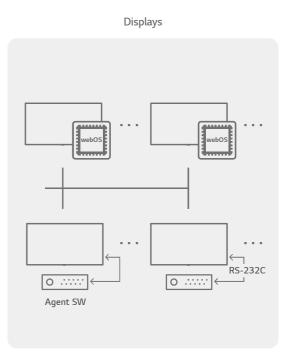
## SuperSign Control+

#### Integrated Monitoring and Real-time Control

SuperSign Control+ is a remote control and monitoring software solution optimized for LG digital signage. It focuses on large scale deployment, supporting more than thousands of displays. Multiple accounts can access the SuperSign Control+ server via network to monitor the status of connected displays in real-time, control them, and adjust their setting values. As an ever-ready solution, it continuously monitors the status of displays and instantly sends out e-mail alerts to administrators when problems occur. Alerts and warnings can be customized according to various parameters such as power, fan and temperature as managers see fit.



	SuperSign Control+ Manager	SuperSign Control+ Agent
Recommended OS	Windows 7 64bit Platform Windows 10 64bit Platform Windows Server 2012 R2 64bit Platform	Windows 7 Windows 10 Windows Server 2012 R2
CPU	Intel XEON E5-2676 v3 8 Core or higher	Intel Core 2 Duo (2.5 GHz) or higher
Memory	8 GB or more	4 GB or more
HDD	40 GB or more of free space	40 GB or more of free space
Network Bandwidth	100 Mbps or higher	100 Mbps or higher
Browser	Chrome 50 or later	N/A



## LG SuperSign

Software Solution

## SuperSign WB

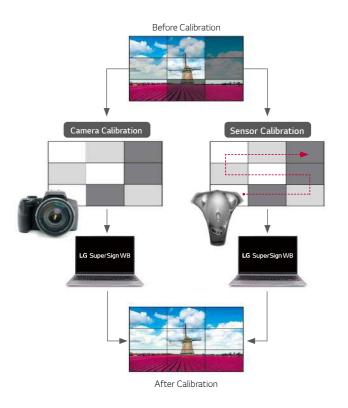
#### Achieve Superb Color Consistency

Delivering stable and accurate color among connected displays is a key factor in determining the picture quality of a video wall. SuperSign WB adjusts the white balance to achieve this purpose by supporting camera and sensor calibration. Camera calibration lets users save time and manpower due to a simpler process than traditional sensor calibration, but it can recognize up to 3 × 3 layouts. So sensor calibration is recommended when a video wall layout has an irregular shape or is beyond 3 × 3 tiling.

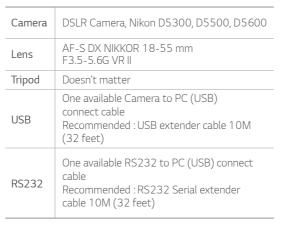
#### LG ConnectedCare

#### Real-time Monitoring and Fault Detection

LG ConnectedCare is a cloud service solution for remotely managing the operating status of signage displays installed in client workplaces. Through this service, causes of the fault can be easily identified prior to onsite visit, which leads to less time and cost for troubleshooting, ensuring the stable operation of a client's business.

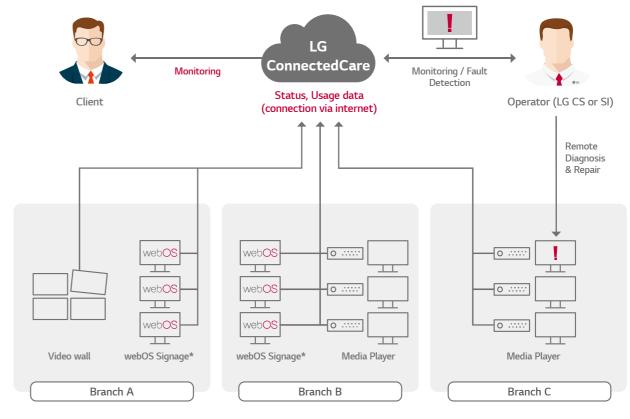


#### **Camera Calibration**



#### Sensor Calibration

Supported	Spyder 3/4/5, i1 Display Pro,
Models	ACB8300, CA210/310



\* The versions of webOS and displays supported are currently being expanded. For further details, please contact LG sales in your region.

• Camera calibration is restricted to video wall models in configurations of up to 3×3.

• For optimal calibration results, your camera and video wall must each be facing the front center of the other.

• Install your camera in a horizontal orientation. Positioning your camera vertically may cause monitor detection to fail, which will lead to improper calibration.

• Only video walls configured in a square formation can be calibrated. Irregularly installed video walls are not supported.

2022 LG Digital Signage Catalog

## LG ExtendedCare

Service

#### LG ExtendedCare

LG's true value begins after purchase. LG ExtendedCare plans offer you different levels of protection so that you can choose the perfect way to manage your digital signage.



## Longer Warranty Brings You Relief

As digital displays become more advanced prices also increase. LG's extended warranty helps maintain your important asset in its best condition.



## Problems Solved as Quickly as Possible

Our LG service team will reach you within Next Business Day depending on the coverage you select, thereby minimizing downtime and quickly getting things up and running again.



## Leave It Up to Our Experts

Authorized and experienced LG service technicians will provide repair and reinstallation services so that you don't have to lift a finger.

White Glove Service with Quick Swap

Quick Swap Service

Next Business Day Exchange

Authorized LG technicians will

to exchange or deliver the

or reinstallation.

personally come to your location

product, providing an end-to-end

service including deinstallation

LG will ship replacement products for replacement directly to your location so that you can get your device up and running as soon as possible.





#### Term Option

Standard Monitor Signage Date of Purchase 1 Year 2 Years 01 07 07

• With commercial TV 3 years can be added to the standard 2-year warranty to cover a maximum of up to 5 years.

\* Replacement products may be new, reconditioned, refurbished or otherwise factory remanufactured \* The information above is based on general standards. Please note that terms & eligible products may vary from country to country.



#### Next Business Day Exchange

Extended Warranty Service

Up to 5 years

You can decide to add additional years to your existing warranty, to enjoy the fundamental care program provided by LG.

